

**The Bulldog Trust, thirdbridge and Partnership Brokers Association  
Invite you to Partnering Essentials  
as part of Small Charities Week  
17<sup>th</sup> June 2016, 1:30pm-3:30pm  
at Two Temple Place, London, WC2R 3BD**

**Overview**

Taking your first steps towards a successful partnership with a company.

**What will the seminar Cover?**

Partnering Essentials is an introductory seminar being held as part of Small Charities Week in collaboration with thirdbridge and Partnership Brokers Association for small charities who are thinking about partnering with companies, or for small charities who want to get more from their existing partnerships.

This workshop will cover the key trends in cross-sector partnering, what you need to think about and what to prepare at different stages of the partnership life-cycle to ensure your partnerships are successful. You will hear from Rick Benfield (the founder of thirdbridge), Michelle Halse (a professional partnership broker) and Jen Harries (CLIC Sargent) about how they are changing their approach to partnerships.

This event has limited places, offered on a strictly first-come-first served basis, so to ensure a place please make sure to RSVP [here](#) . We will be holding a waiting list and will get in touch should a place become available to you.

**Partner Organisation:**

thirdbridge is a social enterprise that provides a free online network helping charities and social enterprises who are looking for support, to connect with companies who can help.

Best wishes,

Alison and Phoebe