



theWholeStory can help your charity explore, understand and communicate ideas and actions through the power of storytelling.

Our workshop ***Sharing the Message*** will enhance how you prepare, structure and edit your work whilst focusing on how you present yourself and your organisation. Our application of storytelling will help you build an authentic connection with your message and give you the tools to present it with confidence and clarity. Use our techniques to improve how you communicate in formal presentations and around the table in meetings.

Discover, over the course of the morning, how to use *theWholeStory*'s storytelling processes to facilitate a cohesive and broad understanding of what you wish to communicate while practicing the qualities of the storyteller to ensure you can make an impact and a lasting impression.

Whether you are implementing change, investigating new strategies, pitching to current or prospective donors, re-structuring or re-establishing your core values, *theWholeStory* will provide invaluable solutions to make sure your ideas, actions and messages are fully developed, heard and understood.

This event is subsidised by The Bulldog Trust, reducing the cost from £300 (+ VAT and booking) to £75 (+ VAT and booking).

You can book your place/s by using the green button at the top of your screen.

What happens in the workshop:

Over the course of the morning, we will take you through a highly participatory and enjoyable storytelling-based process to create, develop and prepare a 5-minute presentation or story. By the end of the morning you will have a presentation that you will be able to deliver comfortably, confidently and engagingly without the aid of notes or PowerPoint. The workshop will start with a few written exercises to structure your thoughts and develop your ideas before

working in pairs to practice and build the 'story'. Time will be given to group discussion and reflection throughout.

Please note that at no point will you be made to stand in front of the group to present your piece!

We will email you more details approximately 10 days before the workshop, but do get in touch if you have any questions.

Here's what people have said about our training...

"A game-changing way of communicating." Strategy Director, Aegis Media

"theWholeStory created a safe environment in which to practice engaging an audience. I've attended a number of presentation skills courses before but this really honed skills in a concise, practice based and creative manner." Assistant Director, Ernst & Young

"The first training session that I've ever been to that I can see myself using immediately. Fantastic stuff!!" Gabrielle Archer, Development Manager, The London Community Foundation

"I would recommend using theWholeStory for their original approach applied in an accessible and useable way - and of course for their ability to win over a roomful of consultants after a hard day at the office!" Julianne Ezra, Mott MacDonald, Chair of the Young Management Consultants Association.

"Working with theWholeStory has really brought voices to life across our organisation. Some have found confidence and ownership of their own narratives, others have created more compelling pictures of their challenges and proposed solutions, and many have found the link between their passion and their message bringing a powerful authenticity to their words. Almost as important was that the learning was both challenging and a lot of fun, enabling the whole organisation to work as peers and practice what we preach about the valuable contribution each team member has to make." Liane Langdon, Director of Commissioning and Strategic Development, NHS Leeds North CCG.

Programme

08:30 Refreshments

09:00 Workshop begins

11:00 Break

11:15 Workshop resumes

13:00 Close

[Read more](#) [Read less](#)

WHEN

Thursday, 14 January 2016 from 08:30 to 13:00 (GMT) - [Add to Calendar](#)

WHERE

2 Temple Place, London, WC2R 3BD - [View Map](#)