

**The Bulldog Trust and National Funding Scheme
Invite you to a Digital Fundraising Workshop
8th June 2016, 9am-12pm
at Two Temple Place, London, WC2R 3BD**

Overview

The National Funding Scheme (NFS) is a registered charity with a clear objective - to enable any organisation with a charitable purpose to fundraise using digital technology. NFS has developed a national, integrated, mobile giving platform – DONATE - which provides charities with immediate digital channels to raise funds by text and mobile web. DONATE is particularly suited for organisations that hold fundraising events (receptions, concerts, dinners etc.).

DONATE simplifies fundraising and provides a range of services from immediate giving to text raffles and silent auction products; all from the user's phone or provided tablets.

Timetable

9.30am:	Registration
9.40am:	Welcome. Alison Marston, Bulldog Trust
9.45am:	Overview of DONATE, William Makower-National Funding Scheme <ul style="list-style-type: none">• The facts and numbers around individual giving• The changing landscape and the importance of mobile giving to attract new donors
10.35am:	Short break (refreshments)
10.50am:	Case study from Andrew Nugee, Trustee, Bishopsland Educational Trust
11.10am:	Q&A
11.20am:	Breakout sessions
12.20pm:	Event ends

This event has limited places, offered on a strictly first-come-first served basis, so to ensure a place make sure to RSVP to Phoebe at Phoebe@bulldogtrust.org as soon as possible.

Best wishes,

Alison and Phoebe