

# Discover how theWholeStory improved the communication, understanding and development of ideas and actions at the NHS, Balfour Beatty Rail and Sotheby's.

Take part in our workshop, *Sharing the Message*, to gain simple techniques to structure, develop and deliver effective presentations, incorporating key storytelling elements.

Our half-day workshop is designed for leaders and those in positions of management who regularly present information and their organisation's plans, aims or strategies.

Come away with skills to communicate your organisation's messages comfortably, confidently and engagingly (without the aid of notes or PowerPoint) to a variety of audiences within different contexts.

*"A really valuable morning's work. Constructing and telling our story is important to us and the exercises have helped enormously in shaping that message."  
Development Director, Mott MacDonald*

## *"Sharing the Message"*

*Thursday 24 October 2013*

*8:30am - 1pm*

*(Registration/tea and coffee from 8:30am, the workshop will start at 9am.)*

*Two Temple Place, London, WC2R 3BD.*

*(Temple Underground)*

*Commercial price £300 (+vat) per person*

*Charity price £75 (+vat) per person*

*(subsidised by The Bulldog Trust)*

*For details and to book please contact Lily Pender on:*

*020 7701 1063 or [info@thewholestory.org.uk](mailto:info@thewholestory.org.uk)*

*[www.thewholestory.org.uk](http://www.thewholestory.org.uk)*

theWholeStory's enjoyable but challenging training takes place within the magnificent interior of Two Temple Place, headquarters of The Bulldog Trust.

A unique setting that provides such a contrast to the reserves of the office environment that you will find yourself inspired to explore new communication ideas.



The Bulldog Trust

TWO  
TEMPLE  
PLACE