

**The Bulldog Trust and The Social Investment Consultancy  
Invite you to a “Becoming Investment Ready” Workshop  
Tuesday 8<sup>th</sup> March 2016, 9:00am-12pm  
at Two Temple Place, London, WC2R 3BD**

**Overview**

The Social Investment Consultancy (TSIC) operates at the intersection of the for- and non-profit worlds, dedicated to helping charities and businesses maximise their social impact. They help organisations raise social investment through exploring various opportunities for earning income, whether developing new trading activities or through fee-paying service models, or tendering for contracts.

This half-day workshop, which is aimed at Bulldog Trust funded charities and social enterprises that have a limited knowledge about social investment, will focus on how organisations can raise social investment through income generation strategies. The workshop will include exercises that attendees can participate in and further learning about:

1. Social Investment: What, Why and How?
2. Case Studies
3. How to Become Investment Ready
4. Big Potential Fund – UK’s leading social investment readiness fund

**Timetable**

***How to become “Investment Ready”***

9:00am: Registration  
9.30am: Welcome  
9.35am: Workshop starts  
10.35am: Break 10 minutes  
10.45am: Workshop  
11.40am: Q & A  
12:00pm: Events ends

This event, which is only been offered to the charitable organisations that The Bulldog Trust has given funding too, is offered on a strictly first-come-first served basis with only 20 spaces. To ensure a place make sure to e-mail Phoebe at [Phoebe@bulldogtrust.org](mailto:Phoebe@bulldogtrust.org) as soon as possible.