

**The Bulldog Trust and J & E Higham  
Invite you to a Video Production Workshop  
11<sup>th</sup> November 2015, 9:30am-12pm  
at Two Temple Place, London, WC2R 3BD**

## **Overview**

J & Higham, was established in 2009, in order to produce 90 second films that help organisations to be understood quickly and honestly. Having worked with a variety of organisations from Ikea, to Foodbank from The Trussel Trust, through to Boden, Jeremy and Esther Higham have increased their client's brand awareness and enabled people to engage more fully.

## **Timetable**

### ***The Right Way to Work with a Video Production Company***

- 9:00am: Registration
- 9.30am: Welcome. Alison Marston, Bulldog Trust.
- 9.35am: Top 10 tips on how to produce a successful short video, Jeremy Higham.
- 10.05am: Presentation of some examples of successful charity films and the mistakes made and lessons learned as a result.
- 10.35am: Break 15 minutes
- 10.50am: Breakout sessions
  - Guided briefing process in groups to clarify what to do next with video and how best to go about it.
- 11.20am: Breakout sessions continue
  - Feedback to be given on previous videos/projects - share learning and successes with others.
- 12:00pm: Event ends

Please note that where possible attendees should bring examples of videos they have made previously.

This event has limited places, offered on a strictly first-come-first served basis, so to ensure a place make sure to RSVP to Phoebe at [Phoebe@bulldogtrust.org](mailto:Phoebe@bulldogtrust.org) as soon as possible.

Best wishes,

Alison and Phoebe