



**To launch The Northbank CSR Programme  
you are invited to 'Sharing the Message'  
Communications Training Workshop for Heads of CSR and Business  
Leaders**

Wednesday 19<sup>th</sup> November 2014 (9am-1pm)  
Two Temple Place London WC2R 3BD

**The Northbank**, in collaboration with **The Bulldog Trust**, are seeking to establish The Northbank as a **beacon for best practice in Corporate Social Responsibility**. As a CSR leader for one of the most influential businesses within the footprint, we would like to invite you to join a select group of local CSR executives to help us achieve this aim.

To mark the launch, we are gathering CSR professionals and senior executives for a specially designed communications training workshop; **'Sharing the Message'** to share experiences and knowledge of how best to communicate and engage with CSR priorities. The tailored workshop is designed to enable leaders and senior managers to deliver clear and compelling presentations and will not only be a chance for networking but also for you personally to learn new tools for effective communication. It is the intention that those who attend will become ambassadors of best CSR practice within the Northbank.

The **'Sharing the Message'** workshop will be delivered by communications experts **TheWholeStory** who have 17 years of experience providing training to organisations including AXA PPP, Ernst and Young, Sothebys and the NHS. The workshop is designed to help those required to regularly present information or convey clearly their organisation's plans, aims or strategies, including pitching to stakeholders and/or sharing their organisation's success. The challenging but enjoyable half-day training will take place within the stunning Great Hall of **Two Temple Place**, a unique setting that provides a complete contrast to the reserves of the office environment.

*"Without the skills I learnt on the course ... I would not have been able to give such a good presentation and had such positive feedback."* Senior Manager, NHS

We look forward to welcoming you to Two Temple Place.

**RSVP to [Heather@bulldogtrust.org](mailto:Heather@bulldogtrust.org) by 5th of November 2014.**